

Men's Fashion

The history of men's fashion does not seem to show radical changes in style and form but rather a gradual change which shows us trends that develop with time and place. Fashion has always been an intrinsic part of our existence as human beings (Flint, 2003). While historical records show that beauty and enhancing the exterior outlook of an individual could have been done in many ways, items like clothing, jewellery and other accessories have been used primarily depending on the region a person was living in. The standards of fashion in ancient Egypt were quite different from the height of what was considered fashionable wear in Rome at the same time. However, as means of travel and influences from other cultures started affecting the size of the planet, fashion has shown us many revolutions that are continuing to this day.

In the nineteenth century, we come to the idea of globalisation in which a universal sense of fashion seems to be emerging quite clearly. There is business fashion, business casual, party wear, sports wear and many smaller segments but it seems that the fashion sense of market segments across the globe is almost the same (Adamson, 2005). For example, male golfers in Malaysia could be wearing the same sporting brands with the same styles as male golfers in America. Similarly, the young and the restless crowd may try to wear the same non-conformist brands which their counterparts are wearing across the world.

The nineteenth century is certainly a period when these trends started emerging since the age of globalisation also started in the same period. It did not change clothing to the effect that we are now wearing pants with four legs or shirts without backs but it did help bring influences from one part of the world to the next. While communications brought different fashions together from around the world and it was equally possible as it is now to see people wearing business suits as well as kimonos on the streets of Tokyo.

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